All Skills & Services

Webdesign & UI/UX Design

• Creation and optimization of websites, microsites, web apps, and native apps.
• Design, development, and maintenance of complete (sub-)atomic design systems.
• User experience analysis and optimization based on data analysis, user journeys and flows, wireframes, and the creation of high-fidelity prototypes.

Motion-Design & Videoediting

• Creation of animated icons and illustrations (micro animations) and preparation for website integration using Bodymovin and LottieFiles.
• Animation of motion design videos for websites, newsletters, and (digital) advertising Cutting and editing of video footage.

Visual / Graphic Design

• Design of visuals for websites, digital ads, social media posts, newsletters, and marketing campaigns.
• Editing and retouching of photos, including image corrections, extensions, color grading, and background removal for products and people.

Corporate Design

• Concept and design of logos and color schemes, as well as business materials such as business cards, letterheads and more.

Photography & Videography

• Capturing natural corporate photos and videos for websites, social media, and advertising

Overview of the software I use

Webdesign & UI/UX Design

• Figma
• Adobe Xd
• Penpot
• Sketch
• Miro

Motion-Design & Videoediting

• Adobe After Effects
• Lottiefiles
• Adobe Premiere Pro
• DaVinci Resolve

Visual / Graphic Design

• Adobe Photoshop
• Adobe Illustrator
• Affinity Photo
• Affinity Designer
• Google Web Designer

Corporate Design

• Adobe Illustrator
• Adobe Photoshop
• Adobe Indesign
• Affinity Photo
• Affinity Designer
• Affinity Publisher

Photography & Videography

• Adobe Lightroom
• Adobe Photoshop
• Affinity Photo

Additional Software

• Jira & Confluence
• Miro (Brainstorming & Workshops)
• Microsoft 365
• Mozilla Thunderbird
• ONLYOFFICE
• Google Workspace
• Slack
• Visual Studio Code (Front-End Development)